

UIB Board Meeting of April 23, 2007, Moscow, Russia

President Bert Kolkman was pleased to welcome the delegates from Argentina, Brazil, Chile, Columbia, Denmark, Finland, France, Germany, Ireland, Luxemburg, Mexico, Netherlands, Paraguay, Peru, Poland, Russia, Spain, Switzerland, Uruguay, USA, Venezuela – from total 21 countries – to the board meeting in Moscow.

He thanked president Yuri Katsnelson and the Russian association for the impressive reception and wished it the hoped-for success of the 1st World Bread Forum organized by the Russian association and taking place parallel.

In his inaugural address he informed about the most important events since the last conference, as the preparation meeting of the commission of the International Professional Competition in Göteborg where the basis of this competition were investigated, analysis and determination of UIB's organization and the carrying out of works, the work of the working group Finances/partnerships, especially the positioning of the UIB towards the fedima, the balance sheet 2006, the preparation of the World Bread Day 2007, the poster of the World Bread Day, the WorldSkills 2007 in Japan and the support of member countries as well as the preparation of the participation and the support of the World Bread Forum in Moscow.

In the preceding meeting of the Presiding committee were the financial situation and the balance sheet 2006 analyzed, problems in formation, organization and economy and social policy , reorganization of the commissions discussed, works of the commissions honored, cooperation with the fedima determined, future organization of the UIB, the secretariat-general, as well as the common declaration of the UIB and the World Bread Forum defined.

Another information was the continuation of the secretariat-general of the UIB. Secretary-general Renaldo Nanzer will resign his office at the congress 2008.

The Swiss association informed by its president Kaspar Sutter that it is prepared to continue leading the secretariat-general and to propose the successor of Renaldo Nanzer to be elected secretary-general.

Bert Kolkman suggested the board to take note of this and to put this item on the agenda of the board meeting in Budapest. This makes it possible for every association to analyze the situation and to present possible applications.

Lorenzo Alonso, Spain, proposed to check and to adapt the effective by-laws. They designate only presidents of the member countries for the office as president of the UIB. This principle wasn't heeded several times.

Members' information

Carla Zwierstra informed about **education**, the exchange system and the planned lecture at the World Bread Forum.

Renaldo Nanzer informed about the works of the working group **Finances/partnerships**. The new president of the fedima took up the preparatory works, and a future close cooperation makes a good start. The next common meeting will take place beginning fall in Budapest.

Under **Marketing and Publicity** Renaldo Nanzer presented the preparations for the World Bread Day 2007. He showed the this year's poster and handed over a CD with the printing models in German, French, English and Spanish to the participants.

Kaspar Sutter, Switzerland, informed about works, projects and advertising activities of the Swiss association. He urged all countries to make their activities available to the secretary-general to complete the information and coordination of the marketing platform of the UIB. Important is to place well functioning and successful activities at other countries' disposal.

Christian Vabret, president of the commission **Economy and Social Policy**, informed that the French association will take up its duty and set up a collection of information. Next weeks the presidents will receive a specific survey. Bert Kolkman called upon his colleagues to support these works and to return the filled in survey.

Andreu Llargués, Spain, drew the attention to the **problem of cut-price bread** increasing more and more in the Mediterranean area.

The following discussion confirmed the reality of other manners and customs in all continents and—with this—of **other eating habits**. The **migrations of people** grow, and Europe is confronted with more and more new developments. The population may increase but not necessarily by bread eaters.

The problem of the **discounters** being able to deliver bread by dumping prices nearly free of charge is raised. To resist this development is—so the presidents—to manufacture **quality products to fair and correct prices**. A friendly sale and effective marketing concepts for the craftsmen's products are requested, new kinds and ranges of bread are the guarantee of the future. Mass-produced bread may be cheaper, but craft one better. The associations ensure well **educated qualified personnel** to actually produce these quality products.

The UIB members must fight together to uphold the reputation of the bakers. In many countries **flour quality criteria** are requested from the millers, and so quality problems are avoided.

Each country has to fight against the **misuse of the raw materials wheat and flour**: quality wheat to produce bread instead of raw material to heat. The running globalization tends to a shortage of the raw material grain. New markets like China appear. Former export countries will become importers (see also the short talk of Renaldo Nanzer).

An intensive **increase of bread additives** is noticed, especially in the industry. In principle, bread is made of flour, water, salt and yeast!

Another topic was the **salt content** in the bread. This is an acute problem in many countries. The discussion showed that a salt content less than 2 % is aimed. The Dutch association made a survey; the results will be made available to the UIB.

The reputation of the **craft bakers** is rising again. Good **quality products** can be sold more expensively.

The cooperation with the millers must be intensive. Together we are able to determine concrete **quality standards**. It's for the **associations to act**.

Professional competitions

The UIB organizes and has the patronage over several professional competitions. The secretariat-general drew up an overview with current facts. For the known regulations of these competitions see www.uib.org.

International Competition of Young Bakers

It took place in November 2006 in Luxembourg.

Ranking list: Sweden, France, Denmark

Creativity prize: Switzerland

The board congratulated the participants on their efforts. It's a good publicity for the baker trade.

The basis of this competitions are adjusted at the present. The UIB countries—by their presidents—are responsible for this competition. That's why Bert Kolkman was in Göteborg where the jury members met to prepare the preconditions of the competition.

The Coupe d'Europe 2008 will take place in Seville, Spain.

Coupe du Monde de la Boulangerie, Européen, Paris, March 29 to April 2, 2008

The qualifying contests in different continents are on. Several of our presidents take part as jury members.

iba-Cup, during the iba in Düsseldorf, October 3 to 9 2009

During the iba 2006 a very interesting competition took place; motto: Thanksgiving.

Lyon, France

End of January 2007 during the Sirha fair a competition under the subject '1^{ère} Mondiale du Pain Goût et Nutrition' took place. The UIB not yet expressed concretely on the patronage. Next edition: January 24 to 28, 2009.

The **WorldSkills 2007** will take place in Japan. The baker profession is present as observer again. The following countries have enrolled: Denmark, France, Luxembourg, Switzerland, Japan, Korea and Taiwan (the three last-named are not UIB members).

Henri Wagener, Luxembourg, and Renaldo Nanzer informed about the facts: one competitor per profession and country is allowed to participate. The country-specific WorldSkills organization bears most of the costs; the candidates and the coach make a small contribution. The advertising effect is very great as the publicity is made by the national organization of the WorldSkills.

Information

Renaldo Nanzer gave a lecture about the wheat production in the world and the wheat prices: the trend to produce with wheat ethanol instead of bread threatens the supply of the bread production with wheat. A download of the of the secretary-general's remarks is available on www.uib.org.

CEBP

The demarche of the CEBP of March 2007 towards the European Council to release small and middle enterprises (with less than 10 employees and a turnover under 2 million Euro) from the HACCP system was pointed out. We hope it will pass. The small enterprises would then only have to observe to the good hygiene practice.

CIPAN

Antero José Pereira informed that the CIPAN members welcome the meetings of the UIB and the different problems are made out. He suggested to record the needs of all countries and to exchange the experiences more often.

Dates

Board, August 31 to September 2, 2007, Budapest, Hungary

The provisional program was distributed and is available under www.uib.org.

Board, between March 29 to April 2, 2008, Européen Paris, France

Congress, October 15 to 17, 2008, Sao Paulo, Brazil

Board, spring 2009

President Kaspar Sutter invited to Switzerland.

Board, fall 2009

President Peter Becker invited to the iba Düsseldorf.

Bert Kolkman thanked his colleagues, delegates and participants as well as Yuri Katsnelson and the Russian association for the very interesting meeting in Moscow.

For the reporting: Renaldo Nanzer, secretary-general UIB

